

Comfort Station Economics

Comfort Station Product Costs

The main objective is to maintain a 65 to 70 percent profit margin. Usually we can make this objective without relying on the sale of product options. Our second objective is to stop selling products and services that people do not want to use and market products that people want to use.

Comfort Station Product Option Costs

The sale of options enables us to enhance our profit margin and allows us to build the type of sanitation and hygiene product and service business that the public needs.

JV Partnership Funding Source

Current funding source is our profit margin.

We can grow the business through joint venture funding. This will return a better than average return for the investor and relieve management of the time-consuming reporting to banks and etc.

Comfort Station Buy Back and Resale

First Comfort Station Buy Back Case Study

Our new product buy-back program is a developing revenue stream that we have recently undertaken. We have had considerable success with the first two customers. Our projected gross profit on 18 model **SJSDCS 520** buy back is estimated to generate a second gross profit of \$75,000 plus, while United Airlines buy back for **3 Model 7777 ADA compliant** lavatory buildings and 12 model **4848EHD** may be even more lucrative. We may be able to generate a second gross profit of \$90,000 to \$100,000 with the arrangement we made with Newco Airlines ([second buy back case study](#)).

Many of the Revenue Streams in this narrative have trademarks and products or methods of doing business patent applications both issued or applied for.

It is also highly likely that additional revenue income opportunities will be forthcoming. The aforementioned Comfort Station Buy Back revenue stream is just one new example.