

**This Revenue Stream Narrative introduces the reader to six of our revenue streams.**

**Many of the Revenue Streams in this narrative have trademarks and products or methods of doing business patent applications both issued or applied for.**

**It is also highly likely that additional revenue income opportunities will be forthcoming.**

## **Table of Contents March 2022**

**Partial Intellectual Property List** *Page 2*

***First Revenue Stream*** *Page 3*

Large Special Events and Disasters

***Second Revenue Stream*** *Page 4*

Domain Directories

***Example: Hand Sanitizer Domain Directories Marketing*** *Pages 5 – 6*

***Third: Revenue Stream -*** *Page 8*

Comfort Station Marketing

***Fourth: Revenue Stream -*** *Page 9 - 11*

Franchising

<http://www.FranchiseFinder.com>

***Fifth: Revenue Stream -*** *Page 12*

Internet Product Marketing

[www.toilets.com](http://www.toilets.com)

***Sixth: Revenue Stream -*** *Page 12*

Coating Our Products

[www.CoatingsRUs.com](http://www.CoatingsRUs.com)

This narrative features and discusses two issued product patents, three patent pending product applications, and eight new product pending applications. On advice of counsel I only discuss the patents and trademarks with interested parties in person.

## **Porta John® Product and Method of Doing Business Patents Patents to be Filed In 2022**

**Patent Application One - Synopsis of Our Franchise Plan**

**Patent Application Two - Cost Savings with Comfort Stations**

**Patent Application Three - Relocatable Pay Toilet**

**Patent Application Four - Location of the**

**Urinal in ADA Compliant Lavatory**

**Patent Application Five - Touchless Fixtures in a Hygienic**

**Portable Lavatory Building (HPLB)**

**Patent Application Six - External Plumbing for**

**Aesthetics and Ease of Repair**

**Patent Application Seven - Combination Shower**

**and Ground Level Comfort Station**

**Patent Application Eight - Placement of Lavatory Enhancing**

**Fixtures for Comfort and Safety in a HPLB**

## **Current Filed Patent Applications**

**PortaJohn P-302 - Space Saving Bathroom Components**

**Porta John A-207 - Anti-Pathogenic Hand Sanitization Station**

**PortaJohn P-302Dv-2 - No-flush Waterless Urinal**

## **Issued Product Patents**

Patented Products from Patent US 9993118

Issued on June 12, 2018

**Bolt on Bathroom and Safety Shelter**

**Relocatable Decontamination Station and Lavatory**

<https://www.toilet.org/regulationcompliance-com>

## **Large Special Events and Disasters**

**Management currently is filing two new product patents, two methods of doing business patents and two trademarks.**

**Porta John® and the PortaLoo® Trademarks are currently in force and have been used by Porta John® for decades.**

**We would consider combining our event rental concepts with a national Portable Toilet Franchise network and product sales campaign.**

### **References**

We were the exclusive sanitation manufacturer and service company for the 1996 Summer Olympic Games in Atlanta, Georgia; Woodstock '99 in Rome, New York; Air Shows; the 2003 Phish Concert in Lewiston, Maine; the 2004 Phish Concert in Newport, Vermont; 15 years as the Sanitation Contractor for the New Orleans Mardi Gras; most natural disasters from 1973 to the present; plus over one hundred thousand smaller events over the last 45 years.

## **References**

## Second Revenue Stream

The following **Partial List of Domain Directories** is an example of what we plan to develop. We have at least 18 domain groups for which we would like to develop directory web sites.

On several of these directory group web sites we will have our own products to advertise and a proprietary method of doing business to license.

AddABath.com
Bargainbidding.com
BarricadeRental.com
DisasterRelief.com
FranchiseFinder.com
Handsanitizer.com
HazmatServices.com
JanitorialSupplier.com
NoFlushUrinal.com
PortableFence.com
PortableToilet.com
PortaJohn.com
PortaLoo.com
SepticWasteHaulers.com
SurplusSale.com
SustainabilityScore.com
Toilets.com
ToxicPharmaceuticals.com

We would charge a fee for ad space and collect the monthly fee by credit card. The monthly fee would depend on the size and type of ad. (See the Hand Sanitizer example on pages 5 – 7). Our main task would be promoting our directory web sites.

The following narrative will give you four examples of our current revenue streaming opportunities.

## **Example: Hand Sanitizer Domain Digital Marketing**

### New Managing Partner Initial Contribution

#### Contributions

- Develop Web Site for Toilets.com
- Develop Web Site for PortaJohn.com
- \$350,000 Purchase of 50% of Hand Sanitizer Product and Asset Group
- PJ® and TC™ Web Page Contract with cost to be determined
- Managerial Control of the Hand Sanitizer Domain Group

### New Managing Partner Ownership

- 50% ownership in the Hand Sanitizer Domain Group (see attached)
- 50% of All applicable patents, trademarks, and concepts to be included in the partnership

### New Managing Partner Responsibilities

- Management of the Hand Sanitizer Internet project to Redesign and Publishing of the PJ® and TC™ Web Pages
- All Manufacturing Decisions to be Shared by Both Partners
- Exclusive Hand Sanitizer Listings on the DisasterRelief.com web site.
- Exclusive Hand Sanitizer Listing on the Toilets.com Web Site
- Exclusive Hand Sanitizer Listing on the PortaJohn.com web site

### **Initial Thoughts on an Agreement**

1. Approval of both parties required to sell any or all of the Hand Sanitizer Domain Group
2. Minimum price for domain group sale to be set upon execution of agreement.
3. Manufacturing Hand Sanitizer products shall be part of the partnership.
4. Any new products, patents or trademarks shall be considered part of the partnership entity.
5. Partnership can sub-contract out the compounding, labeling, and drop shipping of any or all of the hand sanitizer related products i.e. FoamingHandsoap.com.

### **Areas Open for Discussion**

1. Does HandSanitizerFranchise.com Come Under This Agreement?
2. Hand sanitizer product sales to the portable toilet and dumpster franchise network.
3. Role, if any, in new Toilets.com Internet project opportunities involving hand sanitizer partner.
4. Are Handwashing Stations treated separately?
5. Display Hand wash stations on HandSanitizer.com, Comfort Stations, No Flush Urinals and other products featured in patent #9993118 on the Handsanitizer.com web site.

### **Hand Sanitizer Domain List**



[Info@handsanitizer.com](mailto:Info@handsanitizer.com)



Foaming Hand Soap Dispenser



Both Alcohol and Non-alcohol Foaming Hand Sanitizers



Bulk Hand Sanitizer Dispensers



Folding Hand Sanitizer Station



Hand Sanitizer Station



Hand Sanitizer Station with Storage

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** HANDSANITIZER.COM CLEAN HANDS ARE SAFE HANDS  
**Goods and services** IC 005, US 006 018 044 046 051 052, G & S: Hand-sanitizing preparations. FIRST USE: 20150301, FIRST USE IN COMMERCE: 20200404  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.15.08 - Raindrop (a single drop) ; Single drop (rain, tear, etc.) ; Teardrop (a single drop)  
 02.11.07 - Arms ; Fingers ; Hands ; Human hands, fingers, arms  
 19.07.25 - Cases, eyeglass ; Clothes hampers ; Coolers (ice chests) ; Hampers ; Shadow boxes ; Soap dispenser  
**Serial Number** 88877718  
**Filing Date** April 18, 2020  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 11, 2021  
**Owner** (APPLICANT) Braxton, Earl J. INDIVIDUAL UNITED STATES 3487 East Point Ct. Shelby Township MICHIGAN 48316  
**Attorney of Record** Lynn E. Cargill  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HANDSANITIZER.COM" AND "CLEAN HANDS ARE SAFE HANDS" APART FROM THE MARK AS SHOWN  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the outline of a hand. There is an outline of a soap dispenser and a drop of liquid coming from the dispenser embedded within the palm of the hand. Next to the hand design is the wording "HANDSANITIZER.COM" which is above the wording "CLEAN HANDS ARE SAFE HANDS".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

## Relevant Patent and Trademark Applications

**Defensive Trademark** Application for the Domain HandSanitizer.com

**Patent Application** for Anti-Pathogenic Hand Sanitizer Station #1 (Hand Wash)

**Patent Application** Space Savings Lavatory Components filed March 2021

**Proposed Patent Application** Anti-Pathogenic Hand Sanitization Station #2



Fig. 1 Folding & Permanent HS Station.



Fig. 2. Station with Storage.



Fig. 3 Station with Refill Storage

## Third: Revenue Stream

**Comfort Station Marketing** (for B2B and B2C Customers)  
Model SJSDCS 520 markets will be to B2B and B2C and Government.

The comfort station manufacturing process has evolved from:

Manufacture – Assemble – Ship

To - Purchase – Assemble - and Ship

for all but the Model SJSDCS 520 (see below)

[Cut Sheet for SJSDCS 520](#)

[Sales Goal of 3,000 for the SJDCS 520](#)

We are considering turning over the plant to a new partner who will manufacture 3,000 Model SJSCS 520 with a gross profit of \$6,084,000.00, 1/3 New Partner and 2/3 Porta John® current owners. After the initial goal of 3,000 units are sold the percentage reverses and Porta John® exits in a specified time.

This partnership will require Porta John to redesign many of our web sites to increase traffic.

We would continue manufacturing the many standard and proprietary comfort station and specialty products for airports et. al. ([www.comfortstation.com](http://www.comfortstation.com)).

### Specialty Products

[Crane Comfort Station](#)

Specialty product production is not only lucrative but very challenging.

Combination products included in our patent #9993118 (Issued on June 12, 2018)

[Relocatable Decontamination Station and Lavatory](#)

This is by far our most lucrative product and one of our most challenging.

**[Patent # 9993118](#)**



## Fourth: Revenue Stream Franchising

<http://www.FranchiseFinder.com>

US Registered Trademark



We have products and method of doing business patent applications for three different franchising possibilities – [www.PortaJohnFranchise.com](http://www.PortaJohnFranchise.com) – [www.PortableToiletFranchise.com](http://www.PortableToiletFranchise.com) – [www.WasteManagementFranchise.com](http://www.WasteManagementFranchise.com) – [www.HandSanitizerFranchise.com](http://www.HandSanitizerFranchise.com) – which are discussed in the [www.FranchiseFinder.com](http://www.FranchiseFinder.com) web site. In the past management has sold over 240 franchises.

### Below is our 1987 IPO Movie

<https://vimeo.com/315364940>

### Current Twin Sheet Manufacturing Movie

<https://www.youtube.com/watch?v=cJWNg1WBvP4>



US Registered Trademark

Additional revenue streams will be offered for discussion as soon as the patents and trademark filings are recorded.

## Franchise Domains

[BUSOPPLOCATOR.COM](http://BUSOPPLOCATOR.COM)

[FRANCHISEBIZOPP.COM](http://FRANCHISEBIZOPP.COM)

[FRANCHISELOCATOR.COM](http://FRANCHISELOCATOR.COM)

[FRANCHISEOFFER.COM](http://FRANCHISEOFFER.COM)

[FRANCHISEPROFESSIONAL.COM](http://FRANCHISEPROFESSIONAL.COM)

[FRANCHISEPROFESSIONALS.COM](http://FRANCHISEPROFESSIONALS.COM)

[FRANCHISERONLINE.COM](http://FRANCHISERONLINE.COM)

[FRANCHISESOFFERED.COM](http://FRANCHISESOFFERED.COM)

[FRANCHISESPPLUS.COM](http://FRANCHISESPPLUS.COM)

[FRANCHISETRADESHOW.COM](http://FRANCHISETRADESHOW.COM)

[FRANCHISINGPLUS.COM](http://FRANCHISINGPLUS.COM)

[FRANCHISINGPROS.COM](http://FRANCHISINGPROS.COM)

[FRANCHISORONLINE.COM](http://FRANCHISORONLINE.COM)

[FRANCHISORPLUS.COM](http://FRANCHISORPLUS.COM)

[PORTAPOTTYFRANCHISE.COM](http://PORTAPOTTYFRANCHISE.COM)

[PORTABLETOILETFRANCHISE.COM](http://PORTABLETOILETFRANCHISE.COM)

[PORTAJOHNFRACTHISE.COM](http://PORTAJOHNFRACTHISE.COM)

[SANITATIONFRANCHISE.COM](http://SANITATIONFRANCHISE.COM)

[TOILETFRANCHISE.COM](http://TOILETFRANCHISE.COM)

[TOILETFRANCHISES.COM](http://TOILETFRANCHISES.COM)

[WASTEMANAGEMENTFRANCHISE.COM](http://WASTEMANAGEMENTFRANCHISE.COM)

[WasteManagementOnline.com](http://WasteManagementOnline.com)

## **PORTA JOHN® WEB SITES**

<https://www.EmergencyToilets.com>

<http://www.FranchiseFinder.com>

<http://www.HandicapToilet.com>

<http://www.PortableRestrooms.com>

<http://www.PortableSanitation.com>

<http://www.PortableToilets.com>

<http://www.PortaJohn.com>

<http://www.PortaJon.com>

<http://www.PortaPottySales.com>

<http://www.Toilet.org>

<http://www.Toilets.com>

<http://www.ToiletSales.com>

<http://www.ToiletsRUs.com>

<http://www.WeddingToilets.com>

## Fifth Revenue Stream

Product Sales on Porta John.Com and Toilets.com Web sites

When marketing lavatory products on the Internet with Toilets.com., we can cherry pick the products marketed by Kohler and American Standard and others that are sold on the Internet or at the big box stores such as Lowe's, Menards and Home Depot.

The marketing technique would be much like the [www.nuts.com](http://www.nuts.com) and the [www.cheesecakefactory.com](http://www.cheesecakefactory.com) currently on television and the Internet.

This marketing concept would be different from the Directory Web Page Second Revenue Stream on page 3 inasmuch as the toilets.com web site would be marketing specific popular lavatory products to the general public.

### Some of the Pictures of Purchased Products Featured on Our Web Sites



### Some of the Pictures of Manufactured Products Featured on Our Web Sites



# Sixth Revenue Stream

[www.CoatingsRUs.com](http://www.CoatingsRUs.com)

We have agreed to develop and demonstrate a single component ready to use effective antimicrobial smart quasi-bio-ceramic coating that can adhere to numerous surfaces tested so far. Coating has shown good adhesion to surfaces and high mechanical properties along with low coefficient of friction and excellent reduction in pathogen activities. This thin and transparent coating could provide significantly long-term antimicrobial protection to the coated objects. The chemical ingredients used in this coating have already been approved by the regulating agencies.

## Product Value

- Not allowing the adhesion of pathogens to the surface through self-cleaning action
- Not a hydrocarbon feeding due to bio ceramic backbone
- Safer biostatic antimicrobial activity without leaching off active agents
- Effective and unique antimicrobial action on surface and throughout the coating thickness
- Exceptional long-term service life through invisible coating thickness and strong adhesion tendency
- Imparting hard to damage and easy to clean surface for rapid regeneration of antimicrobial effect against tactile ramification
- Does not impact the original appearance of the surface