

## General List of our Proprietary Businesses

### What We Have

We sold all of our rental companies and franchises in 2015 and retired to part time Comfort Station manufacturing and full-time disruptive innovation sanitation and solid waste product and franchise concept development.

We kept ownership of all of our intellectual property assets, real estate, tooling and equipment, and domains that have a value of approximately \$7,500,000. All of the assets are owned by Earl Braxton and are unencumbered.

We built a portable toilet rental system over the years with revenues of \$150,000,000 plus, attaining the ability to manufacture and deliver and service 4,000 folding portable toilets for weekly special events such as the US festival in *California* in 1982 (**1990 Folding Portable Toilets**), the U.S. Olympic Games in *Atlanta, Georgia* 1996 (**3,830 Folding Portable Toilets**), *Woodstock* 1999 in *Rome, New York* (**3,600 Folding Portable Toilets**). We achieved this by utilizing *disruptive innovation* when we designed, patented, manufactured, and marketed a folding portable toilet. We sold over 100,000 of the patented folding portable toilets.

### What We Want

We are seeking a buy-out partner for one part or all of our three-part business, two of which are not labor dependent:

1. Multiple Industry National Proprietary Franchising Systems
2. Proprietary Retail Product Manufacturing and Marketing
3. Affiliate Marketing and Product Sales

We would like once again to re-establish a **national franchise system** under the Porta John® brand name. In the past we sold 247 franchises and when we sold the franchise business we kept all of the tooling, intellectual property and the domains. We have two issued product patents and have filed additional patents.

You can attain information on our business and 45-year history at

[www.RevenueStreamsRUs.com](http://www.RevenueStreamsRUs.com)

After having invested considerable time and money in developing our new business concepts we have no intention of going back into the rental business and repeating all the mistakes we have since corrected or eliminated. Management sees a very good future in applying our new concepts to multiple industries and avoid repeating the mistakes so common in these industries today.

This narrative will introduce the reader to our concepts and present insights into our intellectual property business objectives. Management is looking for a buy-out partner to participate in our business opportunities who understands the value of intellectual properties that has proven to drastically reduce the cost and bottom line and the dependence on today's labor market.

## Our References and Intellectual Properties

[https://1322da2f-4a7a-a956-bfb2-f51fa1248aa0.filesusr.com/ugd/ac9c45\\_492f708cfb1349caa009101901a081ddf?index=true](https://1322da2f-4a7a-a956-bfb2-f51fa1248aa0.filesusr.com/ugd/ac9c45_492f708cfb1349caa009101901a081ddf?index=true)

We have filed a series of U.S. Patents and have received three to date which will afford us a marketplace monopoly and product recognition second to none. This will allow us to maximize our earnings from the outset. See the partial list of our intellectual properties below:

[https://bb99b436-e671-4271-9db0-9ef0f07a015d.filesusr.com/ugd/ac9c45\\_741f951a75994ccca463d10be898a231.pdf?index=true](https://bb99b436-e671-4271-9db0-9ef0f07a015d.filesusr.com/ugd/ac9c45_741f951a75994ccca463d10be898a231.pdf?index=true)

As of now our advantages are as follows for:

[www.disasterrelief.com](http://www.disasterrelief.com) Patent 11,519,163 December 06,2022

We have a patented folding toilet, patented folding hand sanitizer station, a No Flush Urinal, No Flush Urinal Stand, and at least one more folding product to go with our folding bed and folding furniture to complement our [www.FoldingTechnologies.com](http://www.FoldingTechnologies.com) product line. Several of the disaster relief products can be marketed on the Internet and to **big box** retailers.

[www.RegulationCompliance.com](http://www.RegulationCompliance.com) Patent 9,993,118 June 2018

This patent gives us new products to help industry meet the burden of regulatory compliance. The products are Relocatable Decontamination Station & Lavatory and Bolt-On-Bathroom.

[www.FranchiseFinder.com](http://www.FranchiseFinder.com)<sup>®</sup>

We will offer franchise **concepts** that are both unique in structure and also in **precedent** setting earning potential.

We are prepared to enter the marketplace with both *Method of Doing Business franchises* and *proprietary product Franchise/ Distributorship concepts*.

### Method of Doing Business Franchise Patent Filings

Most all of the industries we have considered or participated in are fragmented businesses that are provincial in their operating and marketing environments. These industries for the most part have few or no dominant companies.

1. Portable Toilet Rental Franchise - [www.PortableToiletFranchise.com](http://www.PortableToiletFranchise.com)
2. Comfort Station Rental Franchise - [www.ComfortStationFranchise.com](http://www.ComfortStationFranchise.com)
3. Waste Management Rental Franchise - [www.WasteManagementFranchise.com](http://www.WasteManagementFranchise.com)
4. Relocatable Pay Toilet Rental Franchise - [www.PayToiletFranchise.com](http://www.PayToiletFranchise.com)
5. Hand Sanitation Rental Franchise - [www.HandSanitizerFranchise.com](http://www.HandSanitizerFranchise.com)
6. Last Mile Delivery Territory Franchise - [www.LastMileFranchise.com](http://www.LastMileFranchise.com)

## Proprietary Product Franchise/Distributorship Concepts.

[AddABath.com](http://AddABath.com) Installation Franchise/Distributorship  
[www.AddABathroom.com](http://www.AddABathroom.com)

Regulation Compliance Franchise/Distributorship  
[www.RegulationCompliance.com](http://www.RegulationCompliance.com)

Hand Sanitizer Rental Franchise/Distributorship  
[www.HandSanitizer.com](http://www.HandSanitizer.com)

Some of the proprietary products utilized in the franchise system can also be marketed both on the Internet and to **Big Box** retailers. An example would be the No Flush Urinal and Add-A-Bath products [www.NoFlushUrinal.com](http://www.NoFlushUrinal.com) and [www.AddABath.com](http://www.AddABath.com)

### Current Twin Sheet Manufacturing

<https://www.youtube.com/watch?v=cJWNq1WBvP4>

### Two Types of Online Rental Sites

We can establish two types of national online rental marketing web sites on a scale never seen before. Our Online Web Sites will offer the consumer one-stop-shopping for rental product opportunities never equaled in the past. At the same time this will also offer excellent marketing support for our franchisees.

**Type One** is where the retail customer contacts the Portable Toilet or Dumpster Rental Website, pays a predetermined rental price to the portable toilet or Dumpster Rental Website, and both the franchisor and franchisee would collect a percentage of the rental fees. Majority of the rental fee would go to the Franchisee.

**Type Two** is where the Portable Toilet or Dumpster Rental Company pays a monthly fee and is listed on either of our national Porta John® or Dumpster Rental websites. The rental companies (our franchisees) will be charged differing discounted monthly fees based on the type of listing they choose.

It may be possible to list and operate both types of rental Online marketing sites at the same time in each of the chosen industries in which we franchise.

We will offer advertising listing spaces to all. We will be careful not to allow competitive products or not to sign-up portable toilet companies who compete with our franchisees.

We will offer advantageous listings and products to our franchisees and distributors as incentives.

An example of the **Type One** rental website: <https://discountdumpsterco.com>. We own [www.DiscountDumpster.com](http://www.DiscountDumpster.com). We have directed the discount dumpster domain to our Franchise Finder web site. We have several domains that would lend themselves to portable toilet and dumpster rental websites.

## **Current Product Offerings**

You can view our current sanitation products that we manufacture on [www.PortaJon.com](http://www.PortaJon.com) - [www.toilet.org](http://www.toilet.org) - [www.toilets.com](http://www.toilets.com) - [www.AddABath.com](http://www.AddABath.com) - [www.Handsanitizer.com](http://www.Handsanitizer.com) -

## **Affiliate Marketing Objectives**

It is also our intention to advantageously incorporate Affiliate Marketing adroitly utilizing our domains and to continue to market our products with redesigned web sites.

[www.AffiliateMarketingDomains.com](http://www.AffiliateMarketingDomains.com)

The Affiliate Marketing used with our franchising and digital marketing program will have one caveat, "Do No Harm" while marketing our proprietary products. Combining Affiliate Marketing, **Big Box** Retail Marketing, and Proprietary Franchise and Product Marketing will entail some skill to maintain the multi-purpose direction of marketing the same products to differing markets.

On the other hand, combining these concepts should realize optimum manufacturing efficiencies due to multiple market opportunities with the same products.

## **Benefits of Product Patent 11,519,163**

Solves the problems of adding bathrooms to tiny spaces cost efficiently without excavation.

Ease of adding an additional bathroom will increase home values in the big cities.

Enables employers to locate lavatories closer to the workers yielding increased production and big savings.

We have two additional patents pending that pertain to lavatory proximity to employees in the workplace and crowds at outdoor events.

## **Benefits of Product Patent 9,993,118**

Solves the problem of meeting the regulatory requirements on a job site by placing the health and safety and sanitation requirements in one place and from one vendor.

By combining the relocatable comfort station and the relocatable safety shelter plumbing and electrical systems, you prove the operational status of the relocatable safety system every time you use the comfort station.

Allows the employer to better control their safety and sanitation costs.

Bolt-On Bathroom and safety building can be added to the hundreds of thousands of temporary trailers and container offices throughout the country.

These products will keep the regulators satisfied. While raising our customer's ESG Standing.